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## HSBC NAMED BEST GLOBAL BANK BY EUROMONEY MAGAZINE

HSBC today announced it has been named **Best Global Bank** by *Euromoney* magazine in its Awards for Excellence 2009. In addition, at a ceremony held in London last night, HSBC was named Best Global Debt House and Best Global Transaction Banking House.

**Michael Geoghegan, Group CEO of HSBC**, said, "I would like to congratulate all the award winners, who have received these accolades and are managing through these unprecedented times not by chance but by sticking firmly to business and banking fundamentals."

"Conservatism, strong capital management and responsible practice have certainly been the core of HSBC since we were founded in 1865. In practice, this character is personified every day by our 300,000 plus staff around the world and it's on their behalf that I am delighted to accept the Global Bank of the Year award for HSBC."

*Euromoney* seeks to award companies who have excelled in providing high-quality products and services across all areas of commercial and investment banking. Over the years these awards have set the standards for banking and capital market excellence amongst the top ranking financial institutions around the world. Awards are based on outstanding performance, quality service, innovation and momentum.

Clive Horwood, editor of *Euromoney*, said: "After a period in which banks suffered for putting too many eggs into too few baskets, one of the things that stands out at HSBC is the diversity of its business. It is a truly global bank."

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## **Full list of awards:**

- **Best Global Bank**
- **Best Global Debt House**
- **Best Global Transaction Banking House**
- Best Debt House in Asia
- Best Debt House in Latin America
- Best Debt House in the Middle East
- Best Debt House in Nordic/Baltic Region
- Best Debt House in Turkey
- Best Debt House in Mexico
- Best Debt House in Hong Kong
- Best Debt House in Portugal
- Best at Risk Management in Asia
- Best Project Finance House in Asia
- Best Cash Management House in the Middle East
- Best Bank in Hong Kong
- Best Bank in Bermuda
- Best Investment Bank in Saudi Arabia

HSBC also picked up a number of Islamic finance awards:

### **Euromoney Islamic Finance Awards 2009**

- Best Sukkuk House
- Best Takaful Provider
- Best Islamic Fund Manager

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### **Notes to editors:**

#### **1. The HSBC**

In Mauritius, HSBC operates 11 full-service branches and an offshore unit, which for many years has played a leading role in facilitating cross-border investment activity. It offers a wide range of products and services to a diverse domestic and cross border customer base, from accounts services to credit cards, savings, investments, home loans, personal loans and custodian services. Through our new locally incorporated subsidiary, the HSBC Bank (Mauritius) Ltd (HBMU), HSBC is able to offer many of its global customers more sophisticated financial products and structures that benefit from the extensive range of international double taxation avoidance treaties that Mauritius has negotiated.

#### **2. The HSBC Group**

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 9,500 offices in 86 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa. With assets of US\$2,527 billion at 31 December 2008, HSBC is one of the world's largest banking and financial services organisations. HSBC is marketed worldwide as 'the world's local bank'.

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